



**Business
Transformation
Solutions**

Strategy Development for SME's

BUSINESS STRATEGY MAP - FUTURE PROOFING YOUR BUSINESS

To clearly outline what the business will be focussed on achieving over the coming years and how is it going to go about achieving this.

A sequential approach to developing a Business Strategy Map

- Vision** - where do you see the business in “X” years
- Business Canvas Model** - the rationale of how an organization creates, delivers, and captures value, in economic, social, cultural or other contexts
- SWOT** - is a structured planning method used to evaluate the strengths, weaknesses, opportunities and threats involved in a business venture
- Mission** - Statement of Purpose of the business
- Strategy Map** - is a diagram that is used to document the primary strategic goals being pursued by the management team

BUSINESS STRATEGY MAP



New
Service
Offerings

Operate
New
Offerings

BUSINESS STRATEGY MAP - FUTURE PROOFING YOUR BUSINESS

Clearly outline what the business will be focussed on achieving over the coming years and how is it going to go about achieving this.

Each initiative in the Strategy Map will have

- **Clear deliverables which support the business strategy**
- **Cost benefit analysis to ensure return on investment (ROI), quantitative and qualitative**
- **Owner(s) who are accountable for “Making it Happen”**
- **A clearly defined project management type approach to ensure deliverables are achieved**
 - **A project management approach to complete the initiative**
 - **Clearly defined deliverables, timelines and budget**
 - **Project management plan and resources**
 - **Governance structures to ensure control and execution of project**

The Strategic Dimension

Strategic Supply Chain Management and Logistics is about proactively building supply chain capability in advance of the requirement.

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